



January 16, 2020

Russell Taylor, president
Humic Products Trade Association

We have reviewed your December 10, 2019 request for specific labeling allowances of humic acid fertilizing products. Based on information that we have now we have made the following determination.

HTPA logo – We can allow the HTPA mark (logo) on approved products in California with the following clarification.

1. Registrants can submit an updated label request to the program or address it at a renewal time.
2. An updated label will not incur a fee.
3. Changes made to the guarantee (5% humic acid changed to 4% humic acid) or product name do not qualify as an updated label. These will require a new registration.
4. Firms should understand that the official guarantee is based on the CDFA method; deficient values are subject to regulatory action.
5. Substantiation of the logo will be required, such as a copy of a certification letter attesting to the relationship of the product with the logo.
6. At present the HTPA mark can only be used for humic acid-only products. However, the program may consider additional scenarios upon request.

Ash content – We have determined that we can allow a declaration of ash content on approved products in California with the following clarification.

1. At present this is for humic acid only products.
2. The statement will reflect a maximum ash value.
3. The firm must provide a current lab analysis to substantiate the claim.
4. Formatting:





CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

Karen Ross, Secretary

Bobs Humic Acid
NONPLANT FOOD INGREDIENT
8% Humic acid derived from leonardite

Ash (max)12%

Products guaranteeing potash in addition to humic acid may be limited on use of an ash guarantee.

Sincerely,

ORIGINAL SIGNED BY DALE WOODS

Dale M. Woods, Ph.D.
Environmental Program Manager

