



MEMBERSHIP APPLICATION

Thank you for applying for membership in the **Humic Products Trade Association**. HPTA is a 501(c) (6) non-profit organization. To begin, please provide the requested information. The information you provide will be used to contact you and, if you are applying as a company, will be added to the membership directory of the **HPTA** Web Site – www.humictrade.org.

Instruction for Membership Application

1. Complete application form below.
2. Submit form along with a check payable to the **Humic Products Trade Association** for the appropriate amount to:
Attn: Cherie Harms
Leonardite Products
PO Box 548
Williston, ND 58801
3. Please email your company logo (to be used in the online Member Directory) as a .jpg file to cherie@humictrade.org

SECTION 1: MEMBERSHIP TYPE

Annual Membership Dues for Calendar Year 2017
Please indicate (X) the type of Membership being applied for.

<input type="checkbox"/>	Corporations with Sales >	\$1M	\$3000
<input type="checkbox"/>	Corporations with Sales	\$1M - \$200K	\$1800
<input type="checkbox"/>	Corporations with Sales <	\$ 200K	\$ 750
<input type="checkbox"/>	Individuals*		\$ 50

*Individual Membership includes; Retired persons, Students and Academics. This membership level does not have voting rights or a listing in the online Membership Directory.

SECTION 2: COMPANY INFORMATION

Company Name:

Street Address: _____

City: _____ State: _____ ZIP: _____

Mailing Address (if different than above): _____

City: _____ State: _____ ZIP: _____

Student? Y / N

If yes, Institution and Identification #: _____

Academic? Y / N

If yes, Institution and Identification #: _____

Business Form (please check all that apply):

_____ Wholesaler _____ Retailer _____ Manufacturer _____ Distributor
_____ Broker/Manufacture Rep _____ Mine _____ Processor _____ Consultant

Markets Served (please check all that apply):

____ Agriculture _____ Remediation
____ Animal Feed Additives _____ Retail Lawn & Garden
____ Reclamation _____ Turf & Ornamental
____ Nutritional Supplements _____ Other (describe below)
____ Oil Industry

Company Description – 500 Characters or Less

Company Website: _____

Product Name Listing

1.
2.
3.
4.
5.

Continued _____

SECTION 3: CONTACT INFORMATION

PRIMARY Membership Contact Person/Title

This person will represent the company in any official and/or voting matters. They will also be included in association mailings, updates and newsletters.

Name:	Title:
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Email Address: _____

Phone #'s (work, direct line and/or cell phone):

Business:	Direct Line:	Mobile Phone:
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_____ Check here if the HPTA Web Site listing contact is the same person listed above.

If those visiting the ***HumicTrade.org*** site should contact someone else, i.e. the sales department, please enter that information below on the following page.

SALES / CUSTOMER Contact Person

This person will be listed on the HPTA Member profile on HumicTrade.org as the contact for potential customers and or sales leads. They will also receive association mails, updates and newsletters.

Name:	Title:
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Email Address: _____

Phone #'s (work, direct line and/or cell phone):

Business:	Direct Line:	Mobile Phone:
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ADDITIONAL HPTA Membership Contact(s):

These individuals will be included in newsletters and general HPTA information.

Name:	Title:
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Email Address: _____

Phone #'s (work, direct line and/or cell phone):

Business:	Direct Line:	Mobile Phone:
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ADDITIONAL HPTA Membership Contact(s):

Name:	Title:
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Email Address: _____

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Phone #'s (work, direct line and/or cell phone):

Business:	Direct Line:	Mobile Phone:
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SECTION 4: CODE OF ETHICS

The Humic Products Trade Association has incorporated a Code of Ethics into its Bylaws; therefore the HPTA is obligated to conduct all of its affairs in a transparent manner, giving all members open access to the association's meetings, records and business. The HPTA has no right to any of its member's trade secrets, customer lists, or proprietary information.

Members must conform to all the regulatory requirements of their respective federal, state and local governments and must conduct business transactions in a fair and truthful manner with their vendors and customers.

Please review the Code of Ethics on the following page.



Code of Ethics and Business Conduct

This Code of Ethics is incorporated into the Bylaws of the Humic Products Trade Association

Business Conduct

Record Keeping

All of the Association's books, records, accounts and financial statements must be maintained in reasonable detail, must appropriately reflect the Association's transactions, and must conform to applicable legal requirements.

Transparency

All of the Association's business shall be conducted in an open manner. Records of the official business of the Association shall be available to members upon request. The Association has no right to the non-public information, trade secrets or proprietary information of its members.

Expectations of Members

Members must conform to the Bylaws, Code of Ethics & Business Conduct, and any other policies and regulations of the Association.

Members must conform to all the regulatory requirements of their respective federal, state and local governments.

Members are encouraged to fund and work cooperatively on industry-wide issues.

Fair and Honest Business

All business transactions should be conducted in a fair and truthful manner, including all dealings with vendors and customers.

Members will not engage in false or misleading advertising. Members may identify themselves as a Humic Products Trade Association member in advertising and marketing materials. However, Association involvement should not be used for personal or partisan gain. Members may not infer Humic Products Trade Association (HPTA) endorsement of any of their products.

Collusion

Collusion among members is forbidden. Collusion is defined as improper secret agreements between two or more entities, to defraud or deprive others of their property or rightful share, or to otherwise indulge in a forbidden, illegal, or illegitimate activity. Collusion is any agreement with another manufacture or marketer of humic products to inhibit price competition by raising, depressing, fixing, or stabilizing prices, discounts or credit terms. It includes, but not limited to; agreeing to selling a good or commodity at the same price; using the same formulas for computing selling prices; making market allocations where competitors agree to not compete with each other in specific markets, by dividing up geographic areas, types of products, or types of customers.

SECTION 5: MEMBERSHIP AGREEMENT

By signing and dating this membership application to the Humic Products Trade Association (HPTA), I agree to abide by the governing documents, Code of Ethics, and policies of the HPTA.

Members should conduct themselves in a professional manner with all competitors and regulatory agencies. When the business conduct of any member becomes prejudicial to the character and welfare of the Association, or if any member exhibits conduct in any way contrary to or in violation of this Code or the Association Bylaws, such conduct will be referred to the Board for its action under the Bylaws entitled Removal of a Member.

Any company information, including but not limited to company contact information and logos, may be used in a members' directory and other promotional media for the purpose of promoting the trade of humic products.

I agree to the HPTA Code of Ethics:

SIGNATURE

DATE

PRINTED NAME

TITLE